

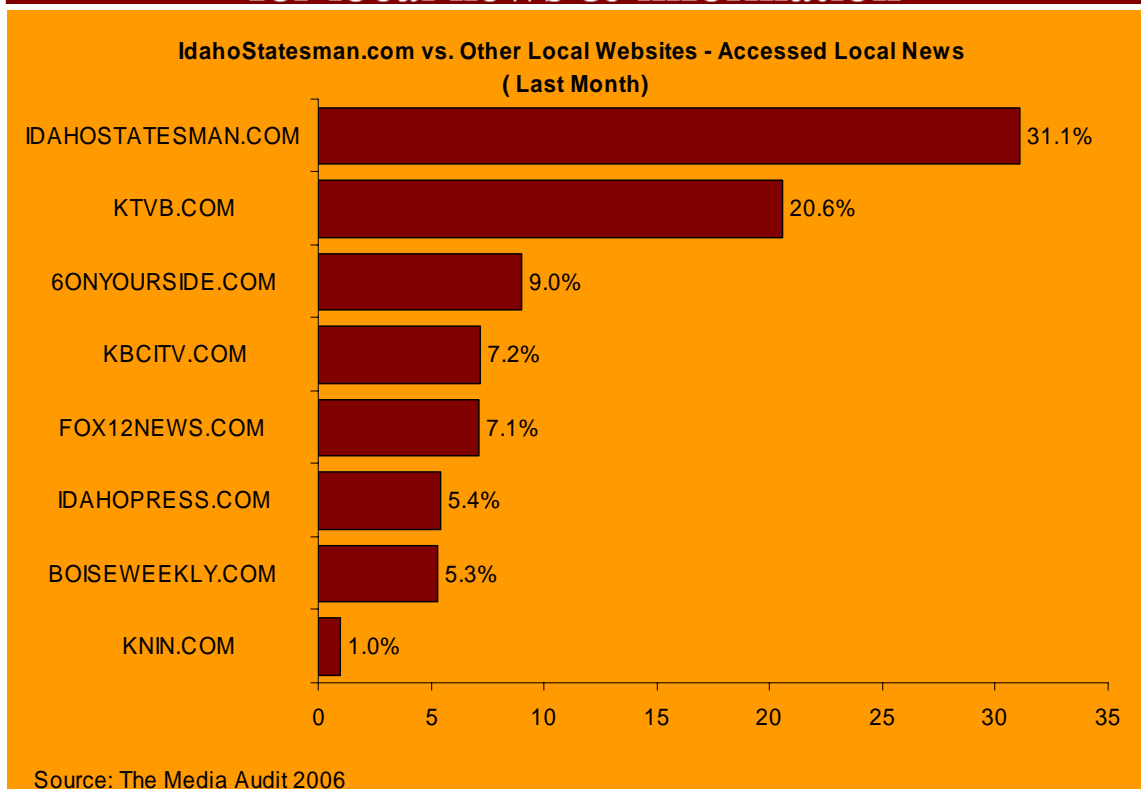
The Boise MSA is a wired market...

Three out of four adults access the Internet each month.

More than half purchase items online.



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